



SPONSORSHIP CONTRACT
Annual Meetings 2011
San Francisco, CA • November 19–22



CONTACT PERSON (FOR EVENT AND BILLING)		
COMPANY NAME		
ADDRESS		
CITY, STATE/PROVINCE, POSTAL CODE, COUNTRY		
TELEPHONE	FAX	EMAIL

PLEASE RESERVE THE FOLLOWING SPONSORSHIP OPPORTUNITIES FOR THE 2011 ANNUAL MEETINGS:

- | | |
|------------------------------------------------|----------------------------------------|
| ___ DIAMOND: TOTE BAG (\$17,500) | ___ PLATINUM A: LANYARDS (\$10,000) |
| ___ PLATINUM B: CYBER AND FOOD CAFE (\$10,000) | ___ GOLD A: AISLE SIGNS (\$5,000) |
| ___ GOLD B: DIRECTIONAL SIGNS (\$5,000) | ___ GOLD C: INFORMATION DESK (\$5,000) |
| ___ SILVER A: COFFEE BREAK (\$3,500) | ___ SILVER B: WELCOME BANNER (\$3,500) |

PAYMENT OPTIONS	
<input type="checkbox"/> CHECK (MAKE CHECK PAYABLE TO ANNUAL MEETINGS . INDICATE PAYMENT IS FOR ADVERTISING)	
<input type="checkbox"/> CHARGE	
<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS	
CARD #	SECURITY CODE
SIGNATURE	EXPIRATION DATE

IMPORTANT: This is not a binding contract until proper payment is received and this contract is accepted. AAR and SBL have the right to void this contract if payment is not received.

I have read, understand, and accept all terms and conditions of this contract and will abide by the Terms and Provisions accompanying this contract.

Signature _____ Title _____
 Print Name _____ Date _____

SEND CONTRACT AND PAYMENT TO:
 AAR and SBL Exhibits, Annual Meetings 2011
 The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329, USA
 P: 1-877-366-6798 Outside US: +404-727-2315, Fax: 404-727-3101 Email: AdEx@annual-meetings.org



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TERMS AND PROVISIONS

	Number Available	Contract Due	Artwork Due
Cyber & Food Café	1	08/01/2011	10/01/2011
Aisle Signs	1	08/01/2011	10/01/2011
Coffee Break	7	08/01/2011	10/01/2011
Directional Signs	1	08/01/2011	10/01/2011
Information Desk	1	08/01/2011	10/01/2011
Reception	6	08/01/2011	10/01/2011
Tote Bag	1	06/01/2011	06/15/2011
Lanyards	1	06/01/2011	09/25/2011

Artwork specifications will be provided upon receiving contract. Items deemed inappropriate will be declined.

Please note that all additional advertisements for the session guide and program book included in the sponsorship packages follow due dates and guidelines as listed in advertisement contract. Failure to submit artwork for advertisements will result in loss of ad space. Please contact AdEx@annual-meetings.org for these forms if needed.

CANCELLATION

Failure to submit artwork by the published deadline for the sponsorship will result in cancellation of reservation. Sponsors who cancel in writing by the published deadlines will receive a refund of the sponsorship fee paid, less a \$100 cancellation fee. No refunds will be issued after printed deadlines.

SEND TO

Send contract and full payment to AAR & SBL Exhibits, Annual Meetings 2011, The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA, 30329, USA. Make checks payable to **Annual Meetings** or send credit card information with your contract. There will be a \$30 fee assessed for returned checks. All payments must be in U.S. funds drawn on a U.S. bank.